

Portman Finance Group, Portman House, 300 Pavilion Drive,
Northampton Business Park, Northampton, NN4 7YE



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Please direct any correspondence regarding this proposal to:
Cristian Darabant

CUSTOMER DETAILS

Trading Name	COCO BOO LOVES LIMITED	Company reg. No.	12974699
Trading Address	14A, Floor One Horton Street, Halifax,	Telephone No.	07940986778
Postcode	HX1 1PU	Email Address	cocoboo40@yahoo.com
Business Activities	Retail sale via mail order houses or via Internet	Website	https://cocobooloves.com/
		Date Established	26/10/2020

PERSONAL DETAILS (Sole Proprietor/Partners/Directors)

Name	Date of Birth	Address	Property Value	Mortgage Outstanding
Melania Vittoria Defelice	26/04/1983	5 Holly Drive, Blackwall Lane, Sowerby Bridge HX6 2FQ	£350,000	£169,000
Vittoria Defelice	20/09/1985	54 Fountain Head Road, Halifax, HX2 0SR	£280,000	£85,000
Marissa Defelice	20/04/1962	29 Jepson Lane, Elland, HX5 0PY	£270,000	£90,000

FINANCE DETAILS

Loan Amount	£25,000
Term	12
Frequency	Monthly
Type of Agreement	Unsecured Short Term Loan

ADDITIONAL INFORMATION

WE HAVE PERMISSION TO SEARCH THE DIRECTOR AND GUARANTEE IS AVAILABLE

We have advised the Customer concerned that searches with a credit reference agency will be made against their Name and Business; they have consented to such searches being carried out.

Company Information

Coco Boo is the brainchild of two fashion loving sisters, Melania and Vittoria. Whilst studying fashion design and fashion promotion at UCLAN University it became their dream to own a little boutique; a gorgeous little gem of a hangout where the girls could showcase their style and interpretation of fashion.

They opened the first store in 2009 in Preston, followed by a second one in Halifax in 2010, when the business was also incorporated, and Marisa (their mother) joined the business bringing 25 plus years of retail and management experience to the mix.

In 2017, with growing demand for online sales, the business closed the Preston store in order to be able to focus on the online space.

Some of the products sold through their store and online website include:

- Shirts
- Tops
- Dresses
- Shoes
- Accessories
- Jackets and more.

The business used to trade from a bricks and mortar store through Coco Boo Halifax Limited, however due to the impact Covid had over the high street retail industry, they closed the physical store and are now focusing solely on the online channels.

Company Financials

The business started trading through this limited company in October averaging over £50,000 in monthly revenue and has previously traded for over 10 years in a physical store.

Funding Rationale

The business is rapidly expanding in the online space, and requires funding for additional stock, which will allow them to service more orders and fuel growth.

ATTACHMENTS

- 6 months business bank statements
- Land Registry for directors

DATE:	31/05/24	PROPOSAL CHECKED BY:	
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