

Portman Finance Group, Portman House, 300 Pavilion Drive,
Northampton Business Park, Northampton, NN4 7YE



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Please direct any correspondence regarding this proposal to:
Matthew Bouchier

CUSTOMER DETAILS

Trading Name	THE POTIONS CAULDRON LTD	Company reg. No.	11266408
Trading Address	9 3/4 Shambles York	Mobile No.	07799 888623
		Email Address	Ben@thepotionscauldron.com
Postcode	YO1 7LZ	Website Address	thepotionscauldron.com
Business Activities	Interactive Experience Venue	Date Established	21/03/2018

PERSONAL DETAILS (Sole Proprietor/Partners/Directors)

Name	Date of Birth	Address	Property Value	Mortgage Outstanding
Mr. Ben Fry	01/10/1977	10 Burns Court, Birstall, WF17 9JZ	£475,000	£175,000

FINANCE DETAILS

Loan Amount	£75,000
Term	12 Months
Frequency	Monthly
Type of Agreement	Unsecured Short-Term Loan

ADDITIONAL INFORMATION

WE HAVE PERMISSION TO SEARCH THE DIRECTOR AND A GUARANTEE IS AVAILABLE

We have advised the Customer concerned that searches with a credit reference agency will be made against their Name and Business; they have consented to such searches being carried out.

Company Information

The Potions Cauldron Limited is an interactive family experience venue, with sites in both York and Edinburgh. The Potions Cauldron allows customers to experience different food, drink and experiences, offering both family and adult only experiences.

Company Financials

In it's latest financial year, The Potions Cauldron Ltd has increased turnover by 40% to £1,942,470, and a profit of £121,462. In the most recent filed accounts, The Potions Cauldron Ltd reported a strong balance sheet, with a reported net worth of £106,519.

Funding Rationale

The business has recently opened their third site, The Hole in Wand Chester. This opened up on 22nd May, with a fourth site opening in York on July 19th. This will be perfectly timed for the start of the school summer holidays.

They have since committed to the opening of a fifth site, in Durham, which will open in October 2024. Having now committed to the opening of a fifth site, they require an additional £75,000 to help with the set-up costs and marketing spend associated with the opening of this new site.

ATTACHMENTS

1. Accounts
2. Bank Statements

DATE:

13/06/2024

PROPOSAL CHECKED BY:

