

Portman Finance Group, Portman House, 300 Pavilion Drive,
Northampton Business Park, Northampton, NN4 7YE

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Please direct any correspondence regarding this proposal to:
Gregory Bogg

CUSTOMER DETAILS

Trading Name	GO MIX MAX TRADING LTD	Company reg. No.	12640062
Trading As	GO MIX MAX	Telephone No.	07956686756
Trading Address	24 Escelle Way Birmingham	Mobile No.	07956686756
Postcode	B29 6GJ	Email Address	toptripuk@gmail.com
Business Activities	Non-specialised wholesale trade	Website Address	N/A
		Date Established	02/06/2020

PERSONAL DETAILS (Sole Proprietor/Partners/Directors)

Name	Date of Birth	Address	Property Value	Mortgage Outstanding
Mr Puliang Yu	29/10/1983	24 Escelle Way Birmingham West Midlands B29 6GJ	£410,000.00	£240,000.00
Mr Xian Gong	05/01/1983	33 Bull Street Harborne Birmingham West Midlands B17 0HH	N/A	TENNANT (Moved in 01/09/2023)
Mr Xian Gong	05/01/1983	14 Beechwood Park London London United Kingdom E18 2EQ	N/A	TENNANT (Moved in 01/12/2018)

FINANCE DETAILS

Loan Amount	£75,000.00
Term	12 MONTHS
Frequency	Monthly
Type of Agreement	Unsecured Term Loan

ADDITIONAL INFORMATION

WE HAVE PERMISSION TO SEARCH THE DIRECTORS AND GUARANTEES ARE AVAILABLE

We have advised the Customer concerned that searches with a credit reference agency will be made against their Name and Business; they have consented to such searches being carried out.

Company Information

Go Mix Max Trading LTD is a highly diversified wholesaler of equipment, furniture and other miscellaneous products on a business to business scale in the commercial market. Stock is sourced worldwide from numerous leading manufacturers before being sold in bulk to other distributors/suppliers internationally. Go Mix Max Trading have experience in online retail stores as well, they saw a great increase in trading during the pandemic through TikTok shop and has led to them securing some much larger contracts overseas.

Company Financials

In it's latest financial year, Go Mix Max Trading LTD has grown turnover by over 100% to £1,093,206 in the FY ending 2023, this also doubled its gross profit to £352,265. All whilst maintaining a positive net worth position.

Funding Rationale

The loan of £75,000 will be used to purchase additional stock for its best-selling products, this will also increase the cash flow speed as they will be able to have more stock on the shelf and not have to rely on long shipping times. Go Mix Max Trading will also look to hire 3 new sales agents to increase sales and profitability and secure new contracts with other suppliers. These initiatives will help Go Mix Max Trading LTD meet increased customer demand, expand its market reach, and enhance overall financial performance.

ATTACHMENTS

FY23 FULL FILED ACCOUNTS
6 MONTHS BUSINESS BANK STATEMENTS

DATE:	24/06/2024	PROPOSAL CHECKED BY:	
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