

Profit and Loss

84i Limited t/a The Trademark Helpline
For the period 1 June 2023 to 31 July 2024

JUN 2023-JUL 2024

Turnover

Combined Fee Sales	6,388.19
EUIPO Fees	38,302.50
EUTM Administration	149.00
EUTM Applications	12,385.40
EUTM Oppositions	399.00
EUTM Renewals	17,333.36
Flat Rate Sales adjustment	10,898.28
INTTM Applications	20,867.15
INTTM Monitoring	120.00
Other Revenue	5,000.00
UKTM Administration	2,908.08
UKTM Applications	90,113.82
UKTM Monitoring	35,177.38
UKTM Oppositions	3,239.00
UKTM Renewals	23,291.20
WIPO Fees	38,932.00
Total Turnover	305,504.36

Cost of Sales

Commission payable	10,384.36
Consulting	96,708.96
Cost of Goods Sold	44,741.62
Total Cost of Sales	151,834.94

Gross Profit

153,669.42

Administrative Costs

Advertising & Marketing	38,438.97
Audit & Accountancy fees	4,508.40
Bank Fees	223.76
Charitable and Political Donations	675.00
Corporation Tax	438.24
Depreciation Expense	10,928.92
Directors' Remuneration	10,612.00
Entertainment-100% business	1,321.46
General Expenses	1,300.00
Insurance	1,404.91
Interest Paid	245.32
IT Software and Consumables	10,632.73
Legal Expenses	241.09
Motor Vehicle Expenses	649.28
Postage, Freight & Courier	11.98

JUN 2023-JUL 2024

Rounding	2.40
Staff Training	5,300.00
Stripe Fees	1,259.23
Subscriptions	6,838.21
Telephone & Internet	2,028.13
Travel - International	16.34
Travel - National	1,502.41
Total Administrative Costs	98,578.78
Operating Profit	55,090.64
Profit on Ordinary Activities Before Taxation	55,090.64
Profit after Taxation	55,090.64